

# Konstantina Karameri

Konstantina Karameri is a Senior Project Manager and Researcher working on projects focusing on arts and creativity applications in education combined especially with citizenship skills development. Konstantina is coordinating the following projects: arted, Social Radio 2.0, Creatives Academy, SCIL and Refashion4Good projects while monitoring ActGreenStory and GreenEduLARP projects. In this framework, Konstantina has evolved her experience in designing educational programmes for students of primary and secondary education, organizing and conducting training for school educators and creating and editing multimedia material for educational tools, while developing also her research skills. She is an expert in developing cross-disciplinary projects that capitalize on the impact of creativity interventions to reach learning goals and social actions, having also experience in Culture and Creative Sector (CCS) networking and advocacy initiatives. She holds a BA in Law from the Aristotle University of Thessaloniki and an MA "Art, Law and Economy" from the International Hellenic University.

My inspiration to create a project that works towards the sustainability in consumption but also in relationships, lead me to the project of RefashionForGood. The project is based on the 4R (Reduce, Reuse, Recycle and Recover) idea, which aims to address overconsumption in the fashion industry and its environmental and social impact. The project also seeks to challenge the stereotypes and misconceptions created by the fashion industry and improve adolescents' well-being.<https://refashion4good.eu/the-project/>

Through our projects and RfG in specific we work with students of primary-secondary education to build through experiential learning competences that children will cherish at a later stage to change the way we live and bring also to others social change. They will learn how to advocate for a better, greener and fairer future, by campaigning and empowering their voice.

- Goals, values, and target audience : Ethical collaborations; Power to the networks and solidarity; bringing to life projects with social value and innovation through systems thinking approach; 'advocating for culture and creative applications who can make us critical and active thinkers and do-ers; targeting anyone at any age who's ready to keep on learning and un-learning
- Relevant challenges, difficulties, and advice for becoming more sustainable: high costs of sustainable solutions and products; difficulty of adults to switch mindset and behaviour due also to non-accessible ethical and ecological fashion; fast fashion industry is a global big market player and small voices are overheard or silenced; greenwashing
- Provide a sustainable fashion reference or best practice: <https://swapplanet.com/>