



Krearte

The Krearte Association is a social and economic laboratory dedicated to women, young people and vulnerable people of all ages with the desire to get involved and acquire new skills in the field of design, creation and sale of artisanal and artistic products. Since its foundation in 2003, the area of intervention of the Krearte association has been consolidated on the activation of group and individual empowerment processes with an approach based on the principle of cooperative learning and doing, that is, learning by cooperating and doing together to bridge individual limits, share the path and propose ourselves as individuals who are once again active members of a community.

In this sense, the activities and workshops designed and proposed by Krearte were characterized by the aim of:

- build paths of personal satisfaction and empowerment through training, awareness-raising and training activities;
- initiate inclusion processes and combat situations of vulnerability, raising awareness in the world of associations and craftsmanship on the issues of sustainability and inclusiveness;
- accompany the learning of processes of creation and distribution of high quality artisanal products and more generally self-entrepreneurship.

In recent years, Krearte has developed several projects:

- **Fiori di Cotone**, created with the aim of giving space to new mothers and all those who wanted to share their story through tailoring, activating shared sewing paths for personal empowerment and the development of professional skills;
- **Do.Mani Fatture** was a social inclusion project through training and social tailoring: a multicultural path, in which women of different nationalities shared and co-constructed narratives of the feminine through the creative languages of sewing and performing arts, with a tangible outcome in a job grant for some of the participants.
- **Heritage Atelier** for Integration, in collaboration with the CAD SuperAbile, which provides for the employment of young adults with psycho-physical disabilities, activating training workshops on the production and sales aspects in the context of sustainable trade, with the aim of consolidating the autonomy of the subjects involved.
- **Per Filo e per Sogno** was a project promoted by the Piedmont Region, which involved young people aged between 15 and 29 to promote their protagonism and personal empowerment by offering the possibility of developing knowledge on sustainable fashion issues and employable skills in the job market.