



LT FACTORY

In 2019, Liberitutti Factory (LT Factory) was born in Turin, a new idea of social enterprise which aims to propose, promote and develop competitiveness on the market with high social value, in the fashion sector through economic development participated by the territories. The professional activities and services necessary for the organization of businesses are both core business and a source of sustainability, but also a socio-cultural and economic pretext for proposing active employment policies, participatory local development policies and activities to promote talent and knowledge local, with a view to encouraging the growth and professionalisation of the human capital involved in fashion-related production. The services offered range from the design and production of clothing lines to commercial support aimed at cooperatives and artisan businesses that become part of its "creative workshop".

LT Factory, has as its main purpose to accompany the social business part, the eco-sustainable production and the commercial development of the fashion and design brand Au Petit Bonheur. This production is developed through the social tailoring of Gelso, Made in prison and an internal tailoring of LT Factory. The distribution of its brand is carried out through its own "Au petit bonheur" shop and other ethical and independent fashion shops throughout Italy.

In 2020 LTF also collaborated with Leroy Merlin in the process that led to the establishment of the benefit company (RI)Generiamo for which it created a first line of upcycling products (masks produced with scampi from LTF production).

