



Latchezar Stoyanov

Latchezar Stoyanov is a textile engineer and a master in industrial management, graduated from one of the most renowned technical universities in Europe - RWTH; Aachen, Germany. He has more than 15 years of management experience in the textile industry, in particular the clothing industry. Since 2016 he is the CEO of Mir J.S.Co., Haskovo. He is fluent in English, German and Russian. In the development strategy of MIR J.S.Co he aims to develop a new brand and fashion line for men based on sustainability in fashion.

Mir J.S.Co - Haskovo is a well-established Bulgarian manufacturer of high quality men's and children's shirts and ladies' blouses. The company was established in 1970 and currently employs 100 people.

A number of well-established European and American companies use the services of "Mir" J.S.Co as a quality contractor and loyal business partner. The customer portfolio includes world-famous brands such as BENNETTON, HUGO BOSS, TIMBERLAND, SEIDENSTICKER, GLORLETTE, MAX MARA, MARC O'POLO, JP GAUTIER, GUCCI, BOGGI, NEW MARBAS, ANNE FONTAINE, COOL, SESSUN, KENZO, FAITH CONNEXION. The company exports mainly to Germany, Italy, France and Switzerland.

"Mir" J.S.Co has state-of-the-art equipment for garment production, which includes CAD/CAM software, cutting and sewing equipment - automatic straight machines, overlock machines, machines for chain stitching, buttonholes and buttons, including for embroidery.

The company develops a men's fashion line based on sustainability in fashion - natural fabrics, durability for long-term use, nature-friendly dyes and finishes in fabrics.

<http://www.mir.bg/>