

Tiziana Mori

I'm a jurist and a professional engaged in the field of promotion and protection of children's rights. She has extensive experience as a Regional Manager in the Third Sector in Sardinia where I live, with a focus on human rights, environment and sustainable development, lifestyles and family well-being.

Today's world, "casual" fashion is gaining increasing importance among young people. However, it is crucial to understand that in the current context, virtually no fashion item, aside from its basic raw materials, can be considered entirely zero-impact on the environment. In reality, truly environmentally-friendly fashion would be the one that doesn't exist at all, which, of course, is an impossibility in today's society.

My goal is to empower and educate young women by providing them with opportunities. I am working towards launching a start-up that will focus on using sustainable materials in the fashion industry. These sustainable materials will be at the core of my project, which is already taking shape through my start-up, TAPTA. I am currently in negotiations with several local municipalities in Sardinia, Italy, to create new job opportunities for young women and contribute to the local economy.

I firmly believe that fashion must adopt a sustainable, eco-conscious, and ethical approach. I have actively supported Greenpeace's campaign against the environmentally damaging practices in the textile and fashion industry, a fight that began in 2011 with the "Dirty Laundry" initiative. I am an advocate for a Cradle to Cradle analysis, which demonstrates the efficiency of a circular economy approach for products related to sustainable fashion.

Sustainable fashion is not merely a trend but a necessity to protect our planet and ensure a better future for young women and future generations. It's about making conscious choices that benefit both individuals and the environment, and I am committed to driving positive change in the fashion industry.