



# HiloDoble

## Tejiendo sostenibilidad (Weaving sustainability)

Socially vulnerable people create sustainable accessories with recycled advertising tarpaulins.

### WHAT DO WE DO?

HiloDoble was born from the hand of two social entities concerned and occupied in helping the insertion of people in situations of social vulnerability and improving their employability and with them their lives: Arrabal-AID Association and ASIMAS. The circular economy and the conservation of the environment is our other great workhorse, and that's why we started to think...

What can we do with all the advertising banners that hang from lampposts, museums, and other advertising elements which, once the campaigns are over, fall into disuse and go straight to pollute the planet?

And the answer was... HILO DOBLE!

At HiloDoble we make accessories, bags, merchandising and all kinds of articles from the reuse of advertising canvas, thus avoiding direct contamination of the environment.

And we do all this from the workshop that one of the social entities has in its shelter house and where only people in a situation of social vulnerability are employed.

At HiloDoble we support the SUSTAINABLE DEVELOPMENT GOALS.

To move towards a fairer, more responsible, and inclusive society and economy with people and the planet, we want to work with companies with purpose, which know that with every gesture of their everyday life they can contribute to the SDGs that we have very present.