



# PIZSI

## **Est. 2017**

In 2017, after an incredibly tiring job, I realised, just before reaching burnout, that I had forgotten how to relax. When I realised that the first thing I needed to do was to change my sleep routine, I also realised that although my wardrobe was full of unused clothes, I didn't have any comfortable pyjamas to show for it, and I didn't know where to get myself something that would make my night really relaxing. That's when I started thinking about PIZSI.

## **Design**

Each piece is designed to be designed for your relaxation, yet make you feel like you're wearing something special. We make our sleepwear unique with minimalist shapes yet feminine, sometimes sexy cut-outs. With practicality in mind, we add pockets, elasticated trims and last but not least, we always sew the label where it won't disturb you while you sleep.

## **Sustainability**

From sourcing to delivery, we strive to make everything we do as sustainable as possible. We believe that fast fashion is a thing of the past, and that local brands can create value that will open your eyes. We work exclusively with high quality, natural textiles, primarily cotton. From 2022, at least 95% of our products are made from GOTS certified textiles.

All our pieces are sewn in Hungary and we do the packaging ourselves, avoiding plastic and using only paper.

We also believe that less is more, so we work with small batches, following the slow fashion principle.

## **Our mission**

We know that as a woman you have many roles to play and that in the hustle and bustle of everyday life, rest is often the last thing on your mind. We believe that you need to change this and that getting enough and adequate rest is essential to improving or maintaining your quality of life.

We try to help you do this not only with our pyjamas, but also with our content through our social media platforms.

