

Pamitha Pallewatta

I am Pamitha from Sri Lanka. For me, 'Sustainable Fashion' means maximum utilization of materials minimizing the waste. In the process of fashion development and creation, quite a significant amount of material is thrown away. In sustainable fashion, we can use those waste materials.

On the other hand, sometimes we have to throw away our outfits when we notice some damages and discolourations in the outfit due to unexpected accidents, mis-happenings, etc. But, depending on the outfit, we might be able to repair that with some additional embellishment to creatively cover that particular damage. In that way, we can use the outfit longer, also with a unique fashion.

Actually, these kinds of practices are not new in the world. But, we need to promote it more widely. I think that approach would contribute a lot for the society, by familiarizing the reduce-reuse-recycle practices for sustainable fashion.