



Our Mission is to break down menstrual taboos and normalise the topic of menstruation.

We want menstruation to be a superpower, not a necessary evil. We believe that understanding the cycle is an important part of self-love and that bleeding should not be survived, but experienced.

We are working to raise awareness of sustainable menstrual devices to rival disposables. Your period is a superpower.

THE idea of REDY was inspired by real women who have struggled with pms, who know about menorrhagia, who have had it happen to them that they couldn't go to work because of painful periods and who were dissatisfied with the menstrual products on the shelves because they didn't cover all their needs.

We wanted to have a lingerie that worked well with our lifestyle, because you can wear it on the days that you feel like you're going to have your period, you can wear it on the first days of your period. You can reduce your eco-stress, because it's not good to reproduce the world with 500 years of biodegradable garbage 3-6 days a month.

I am Dóra Molnár,  
founder and creator of this is Redy.  
I'm not a designer and I can't even sew.  
But I had a strong vision that I was going to make Redy.  
Guess what, I started the whole idea from scratch  
and yes, a menstrual accident gave me the urge. It came sooner than I expected and I had nothing at home.

It was while scrubbing underwear that the realisation hit me, what is it with no menstrual panties? Why not? How helpful would that be?! And how comfortable it must be...  
And it could replace the disposables! And for overnight, at home, or if I don't have the opportunity to change, it could be used as extra protection if the tampon gets full, the funnel leaks, or could be worn on its own anyway! For exercise, school, travel, anywhere!  
In the autumn of 2017, I decided that if I didn't have panties, I would. Because I will.

Now here we are, and we don't just have a niche panty, we have a powerful brand that's making waves in menstrual products, that's making waves in menstrual products, that's taking a firm stand against taboos and that says menstruation is not a necessary evil, but a superpower.